



Join State Theatre New Jersey as we celebrate the power of live performance at this year's Annual Benefit Gala, to be held on Saturday, June 8, 2024. We are thrilled to announce that this year's Gala will return to STNJ for the first time in five years!

Gala proceeds are essential for STNJ to continue to make world-class arts programming affordable and accessible to individuals from all ages and backgrounds in our diverse New Brunswick community and beyond. The Gala includes an opening reception featuring live music, our signature silent auction, delicious catering, our annual awards, a mainstage performance by acclaimed TV late night show host, author, and stand-up comedian Jay Leno, and a Late-Night After Party!

SUPPORT THE GALA AS A SPONSOR

THUNDERBIRD \$25,000 (12 GUESTS)

Admission for twelve (12) guests to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Exclusive VIP cabaret seating for Jay Leno with chilled champagne and gourmet snacks for each table, and Admission to the Late-Night After Party; Marquee logo recognition; Prominent logo recognition on all Gala marketing, signage, and promotions; Premium full-page Spotlight Journal ad

ELDORADO \$10,000 (8 GUESTS)

Admission for eight (8) guests to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Premier seating for Jay Leno, and Admission to the Late-Night After Party; Marquee name recognition; Name on all Gala marketing, signage, and promotions; Half-page Spotlight Journal ad

CONTINENTAL \$3,500 (2 GUESTS)

Admission for two (2) guests to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Premium seating for Jay Leno, and Admission to the Late-Night After Party; Shared marquee recognition; Name on all Gala marketing, signage, and promotions; Spotlight Journal recognition

CORVETTE \$15,000 (8 GUESTS)

Admission for eight (8) guests to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Exclusive VIP cabaret seating for Jay Leno with chilled champagne and gourmet snacks for each table, and Admission to the Late-Night After Party; Marquee logo recognition; Logo on all Gala marketing, signage, and promotions; Full-page Spotlight Journal ad

SKYLARK \$7,500 (4 GUESTS)

Admission for four (4) guests to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Premium seating for Jay Leno, and Admission to the Late-Night After Party; Shared marquee name recognition; Name on all Gala marketing, signage, and promotions; Quarter-page Spotlight Journal ad

DEVILLE \$1,500 (1 GUEST)

Admission for one (1) guest to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Select seating for Jay Leno, and Admission to the Late-Night After Party; Name on all Gala marketing, signage, and promotions; Spotlight Journal recognition

PURCHASE INDIVIDUAL TICKETS OR MAKE A DONATION

PATRON GUEST \$700 (1 GUEST)

Admission for one (1) guest to the 2024 Benefit Gala, including: Opening reception and awards ceremony, Select seating for Jay Leno, and Admission to the Late-Night After Party.

Quantity x _____ at \$700 each = \$ _____

DONATION

I am unable to attend, but wish to make a tax-deductible contribution of \$ _____

ADVERTISE IN THE SPOTLIGHT JOURNAL

Distributed both in print and digitally to all Gala attendees and available online.

Email ads and link to gala@stnj.org as a PDF FOR PRINT and JPG FOR DIGITAL.

All ad contracts and artwork must be received by May 17, 2024.

AD SIZE	DIMENSIONS (w x h)	4-COLOR
<input type="checkbox"/> FULL-PAGE <i>premium placement</i>	Print: 5" w x 8" h, 300dpi Digital: 600px w x 1120px h, 72dpi	<input type="checkbox"/> \$3,000
<input type="checkbox"/> FULL-PAGE	Print: 5" w x 8" h, 300dpi Digital: 600px w x 1120px h, 72dpi	<input type="checkbox"/> \$2,000
<input type="checkbox"/> HALF-PAGE	Print: 5" w x 3.75" h, 300dpi Digital: 600px w x 560px h, 72dpi	<input type="checkbox"/> \$750
<input type="checkbox"/> QUARTER-PAGE	Print: 5" w x 1.75" h, 300dpi Digital: 600px w x 280px h, 72dpi	<input type="checkbox"/> \$500

Name: _____ Email: _____ Phone: _____

Company: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Attendees: _____

PAYMENT OPTIONS FOR ALL DONATIONS

Enclosed is my check made payable to State Theatre New Jersey in the amount of \$ _____.

Please charge my credit card \$ _____.

Credit Card Number: _____ Exp: _____ Sec: _____

Name on Card: _____ Signature: _____

Please respond by May 24, 2024 and return this form with payment to:

STNJ Benefit Gala
15 Livingston Avenue
New Brunswick, NJ 08901
Phone: 732-247-7200, ext. 512
Fax: 732-247-4005
Email: gala@stnj.org

All proceeds from the 2024 Gala will help provide educational and community engagement programs that reach over 40,000 children, families, and underserved residents each year and support the continued excellence of our world-class mainstage performances.